

Post Graduate program in **Air Business Management**

10-Month Weekend Online Program for
Working Professionals



WHO WE ARE?

A leading global Ed-tech company providing online education that is futuristic and transformative to meet the dynamic needs of organizations and equip individuals with relevant skills for their continuous career growth. Launched in 2017, Edology connects professionals from across the globe with higher education programs in the fields of law, finance, accounting, business, computing, marketing, fashion, criminology, psychology, and more.

WHY CHOOSE EDOLOGY?



Hands-on Projects with Industry Mentors



Globally Recognized Certificate



Dedicated Student Support



Interactive Classes by Global Experts



480+ Hiring Partners



Career++ Mentoring Services

ABOUT THE PROGRAM

With more than 4 billion passengers each year, Air Business allows the seamless movement of people and goods around the globe. We, at Edology, are at the forefront of educating India's youth about one of the most exciting industries in the world. We facilitate our learners not to just fit in but bring new perspectives that help them grow with the booming industry.

Edology, in partnership with UPES CCE, has developed a rigorous curriculum for the aspiring workforce for the rewarding domain of Air Business. The industry-connected faculties focus on grooming and enabling our learners to tackle the challenges the industry is facing.

At Edology, we ensure that our pedagogy makes you a thought leader in Air Business Management and helps you switch to mid or senior management levels in your career. Our world-class curriculum covers key concepts, best practices, and the key management skills required. The program is designed by seasoned industry experts and delivered with sufficient industry exposure.

KEY HIGHLIGHTS OF THE PROGRAM

- ✈ Live Sessions Led by Top Industry Experts and Global Faculty
- ✈ Real-world Exposure Through Case Studies & Dissertations To Make You a Job-ready Resource
- ✈ 24/7 Helpdesk & Dedicated Career Advisor
- ✈ Robust Learning Management System (LMS) With Comprehensive Study Materials & Online Library Access
- ✈ Global Peer-to-Peer Interaction

KEY SKILLS YOU'LL LEARN



Project
Management
Skills



People
Management
Skills



Strategic
Planning
Skills



Leadership
Skills



Core Airline
Industry Skills



SPECIMEN CERTIFICATE



WHO IS THIS PROGRAM FOR?

- ✈ Professionals looking forward to careers in Air Business in India and Abroad
- ✈ Senior executives or those looking for a fast-track & comprehensive program in the Air Business domain
- ✈ Young executives who want to grow and learn the intricacies of the Air Business domain along their existing scope of roles and responsibilities

ELIGIBILITY

Any Graduate from any background from a recognized university or 3-Year Diploma holder with at least 5 years of work experience

OUR PEDAGOGICAL TOOLS

01 Live & Recorded Sessions

Our faculties deliver first-class teaching that's relevant to your professional goals through live weekend classes and sessions.

02 Discussion Forums

Tailored to the on-campus experience, we host discussion forums to help our distance students brainstorm new ideas with depth.

03 Doubt Clearing Sessions

Regular mentoring sessions are held for doubt-clearing purposes to bring clarity with respect to industry trends

04 e-Learning Content

Periodic assignments along with offline learning resources are shared by the university for all the subjects which are required to be submitted by the students.

05 Webinars

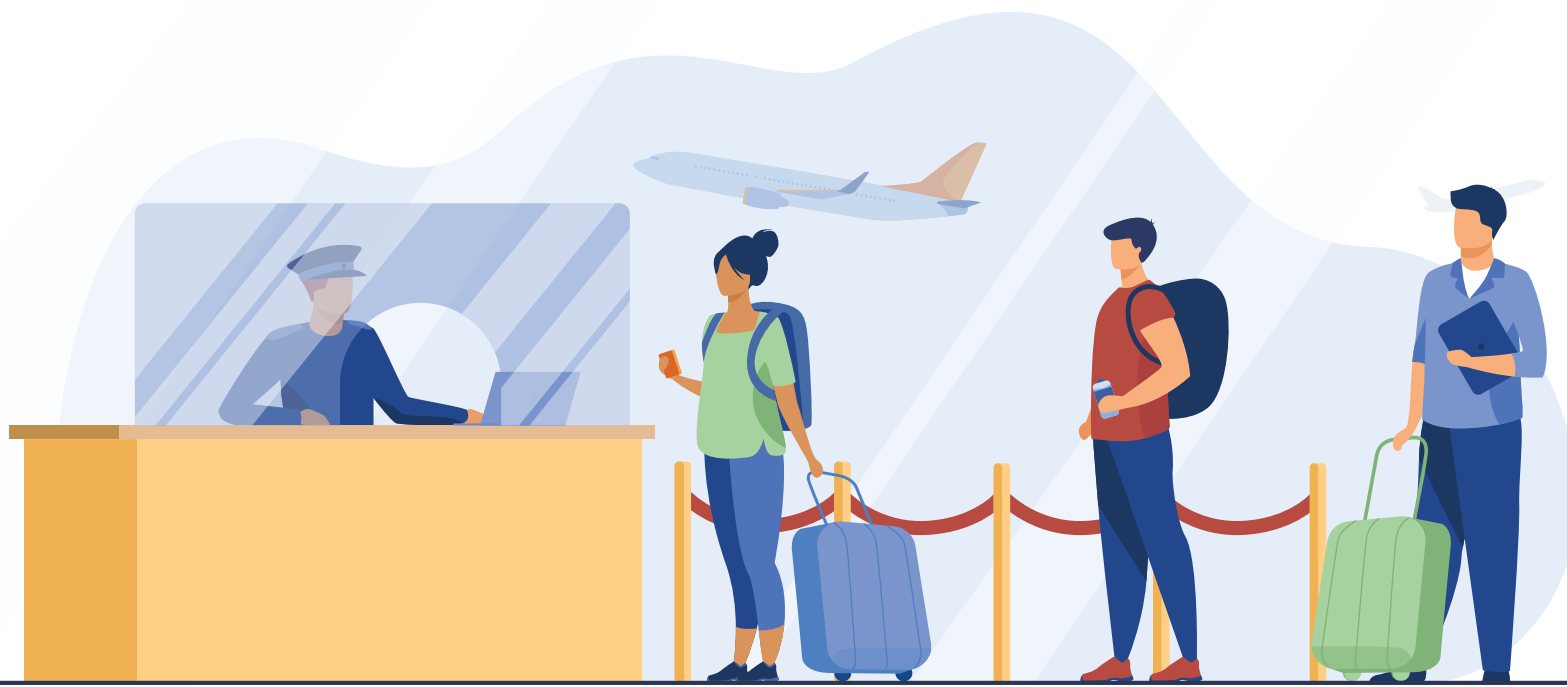
To enhance your employability, interactive webinars are conducted where guest experts and in-house academicians are invited to speak on industry trends.

LEARNING OUTCOMES

- ✈ Develop domain-specific skills like ground handling, cargo, air business safety & fleet management, regulatory management, fueling management & other allied issues relevant to the air business industry
- ✈ Gain a holistic understanding of best practices followed in India and abroad in Air Business Management
- ✈ Demonstrate analytical skills in the identification and resolution of business management issues
- ✈ Exhibit effective decision-making skills, employing analytical and critical thinking ability

CAREER PROSPECTS

- | | | |
|---------------------------------|------------------------------------|---------------------------------------|
| ✈ Airport Operations Management | ✈ Ticketing and Passenger Services | ✈ Airline/Airport Revenue Forecasting |
| ✈ Loyalty Program Management | ✈ Airline Operations Management | ✈ Fuelling Management |
| ✈ Power Analyst | ✈ Flight Analysis | ✈ Corporate Planning & Strategy |



OUR ALUMNI WORK AT



PROGRAM FEE

For Indian Students: Rs. 75,000 + Applicable taxes

For Foreign Students: USD 1250 + Applicable taxes



FREQUENTLY ASKED QUESTIONS

Why should I study PGP in Air Business Management with Edology?

Air Business Management can be a robust career to get started in because you will need significant industry experience and the right skills, qualities, and knowledge. Fortunately, obtaining a relevant certification can significantly boost your career prospects.

Edology's PGP in Air Business Management, in partnership with UPES CCE, enables a candidate to develop good critical thinking and decision-making skills apart from leadership and organizational skills, which are important in the Air Business industry.

What are the minimum eligibility criteria for the program?

Working professionals or freshers graduated with 50% aggregate marks in their graduation. The work experience requisite is relaxed basis on application and profile.

What is the time commitment for the program?

A dedicated time commitment of an average of 4 to 5 hours per week is recommended to complete the program successfully.

Will I receive career assistance and support after the program completion?

Career++ mentoring services are provided to all the mentees on how to build an outstanding resume with respect to their technical and domain expertise. Interview preparation and coaching by industry insiders will be provided with job assistance at the end of the program.

Do I get to interact with industry experts during the program?

Yes, there will be live online interactive sessions with faculty and industry experts.

Is there any financial support provided for the program?

To ensure the least number of barriers in the path of your learning, we offer financing options with our partner company Finance Peer to help you make this program more financially feasible.

What certification will I get after the course?

Upon successful completion of the program, you will be awarded industry-recognized Post Graduate Certification in Air Business Management in collaboration with UPES CCE, Dehradun.

FREQUENTLY ASKED QUESTIONS

What are the job prospects after completing the program?

From Air Business safety to airport marketing, there are a lot of aspects that require to be taken care of with relevant skills and competent efforts. Some of the jobs include the business, operations, and management aspects of air business, such as support, communications, leadership, and efficiency.

Here is a list of many career options available in Air Business Management.

- ▶ Airline Ground Operation
- ▶ Airport Operations Manager
- ▶ Cabin Crew/Air Hostess
- ▶ Cargo Operations Manager
- ▶ Human Resources Manager
- ▶ Airport Planner
- ▶ Air Business Faculty
- ▶ Airport Director
- ▶ Airport Traffic Controllers



